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FOR IMMEDIATE RELEASE

The Urban Farmer Store presents an event to benefit **San Francisco Botanical Garden**

California Gold: Plants & Water

Sustainability Fair & Lecture

Sustainability Fair—Meet and network with local people and organizations promoting sustainable practices. Learn about water conservation, rainwater harvesting, gray water re-use, growing food, permaculture, LED lighting. Exhibitors: APLD, CLCA, Garden for the Environment, Master Gardeners, SFPUC, The Urban Farmer Store, SF Botanical Garden, and others. Explore the information presented at the exhibitors' tables an hour before and an hour after the lecture.

Lecture—By Robert C. Perry, *California Gold: Plants & Water*—plants with an emphasis on their water needs, AB 1881*, and planting examples that show successful combinations of plants reflecting sound conservation practices with good aesthetic expression. He is the author of *Landscape Plants for California Gardens*.

Where: San Francisco County Fair Building's Hall of Flowers in Golden Gate Park, corner of 9th Ave & Lincoln.

When: Thursday, March 3

Sustainability Fair: 6:00-9:30 pm (closed during lecture)

Lecture: 7:30 to 9 pm

Tickets: Donation \$20 (\$10 students) 100% of ticket sales benefit SF Botanical Garden.



The Los Angeles Times says:

"...without debate, this is the best book ever written about California's garden plants..."

...if hiring a landscape designer there is only one simple question you need to ask

...'Are you familiar with any of Bob Perry's books?'..."

About the speaker...

Robert Perry is Professor Emeritus of Landscape Architecture at Cal Poly Pomona. His academic career began in 1972 and still continues today. During this time he has taught in the UCLA Extension Program in Landscape Architecture, Landscape Architecture Studies at USC, and at Cal Poly University Pomona. His career has been focused on the study of plants and water conservation.

Bob has been a licensed landscape architect since 1972 and active proponent of resource conservation in landscapes through teaching, writing, public speaking and professional work.

* Model Water Efficient Landscape Ordinance -California's new landscaping laws



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Corner 40th Ave in the Sunset

Next door to Sloat Garden Center

Exit Central Ave off I-80 & I-580